

NATIONAL DOSE ASSESSMENT WORKING GROUP

PAPER 12-05 REPORT BACK FROM SUBGROUP ON COMMUNICATIONS

5th Meeting held on 26th October 2007, Aviation House London.

1. Present

Chair	Barrie Lambert	Consultant
Regulators/agencies	Anne Nisbet	HPA
	Mike Poole	NDA
	David Webbe-Wood	FSA
Specialists/NGOs	David Collier	Faulkland Associates
Secretariat	Ray Kowe	HPA
Apologies	Stuart Conney	FSA
	Andrew Craze	NDA
	Patrick Stephen	NII

2. Minutes of previous meeting

Members agreed on the minutes of the 4th meeting.

3. Actions from the fourth meeting

Action 4.1 Anne and David Collier to meet with Jane to draw up proposal for the workshop, they will write a short note outlining a date, prospective attendees, speakers etc by Easter. *Completed. This will be discussed as an agenda item.*

Action 4.2 Ray to email Patrick to see if the NII communications person is best to represent the NII on the communications subgroup. *Ongoing. Ray has emailed Patrick regarding Christine Snaith.*

Action 4.3 Barrie to write to John Cooper to ask Roger Cox if the HPA would produce the briefing leaflet from the communications subgroup which will have an NDAWG logo. *Completed. This will be discussed as an agenda item.*

Action 4.4 David Webbe-Wood to look at requirement for a nuclear site licence. *Completed.*

Action 4.5 Ray to ask Andrew to clarify the role of owner/operator for nuclear licensed sites. *Completed.*

Action 4.6 Ray to ask Rob Allott to provide wording as to why operators are required to monitor the environment. *Completed.*

Action 4.7 Subgroup members to read through the leaflet and send specific comments directly to Barrie by the end February, who will produce first version by Easter. *Completed.*

Action 4.8 Anne to select a suitable image for the leaflet from HPA archive. *Completed. This will be discussed as an agenda item.*

4. Topics for discussion

4.1 Seminar on risk communication

Anne gave an overview of arrangements to date:

The meeting will take place at the HPA training centre, 21 February 2008 from 10.00 - 16.00 with registration at 09:30. The expected numbers are 50 – 60 people including AFCWG and NDAWG members; academics; press officers; journalists; environmentalists; local SSG. John Cooper (chair of NDAWG) will give the opening address and David Collier will chair the meeting.

There will be a morning session on 'proactive' methods of risk communication with two keynote presentations: (i) 'principles' given by an academic; (ii) 'case study' given by a practitioner. Presentations will be followed by 'points of clarification' and a panel discussion. Composition of panel is yet to be decided.

The afternoon session will consider on 'reactive' methods of risk communication. Again there will be two presentations: (i) 'principles' given by academic (e.g. Nick Pidgeon); 'case study on Po-210' given by practitioner (e.g. Mike Clark). Presentations followed by 'points of clarification' and a panel discussion. Panel members have yet to be selected but they will be different from the morning panel members.

There will be a closing session including a final plenary discussion on lessons learned and things that can be done to improve risk communication in the future.

The HPA are providing the training centre, lunch and refreshments free of charge. The FSA have given £2000 which will be for travel and subsistence costs for NGO's.

The HPA has issued an initial flyer for the workshop and will give a more detailed announcement by the end of November, including: the programme of events, the speakers and transport and accommodation details. A registration form will be issued at this point.

There has been keen interest to-date, but there is a need to attract more ACFWG people and people from the science media.

Action 5.1 Anne and David Collier to finalise programme and draw up a list of 'targeted' participants for the risk communication workshop.

Members of the subgroup approved of the plans for the workshop. They thanked Anne and David Collier for their efforts to-date.

4.2 Draft briefing leaflet

Barrie has received comments from members and incorporated them into the leaflet

Action 5.2 Barrie to delete the term 'or Constraint' from question 4 in the leaflet and reword the footnote accordingly.

Mike was concerned about the reliance on data from small sample size in question 11.

Action 5.3 Mike to write footnote for question 11 for Barrie to incorporate into the leaflet.

Action 5.4 Subgroup members to review the wording of question 11 and send their comments directly to Barrie by Friday 2nd November.

Anne informed members that depending on cost, the HPA has agreed to publish the leaflet as an NDAWG document complete with illustrations.

A version of the leaflet without the illustrations will be trialled by Steve Jones amongst the Sellafield local group, by Ian Fairlie amongst several environmental groups, by Ian Hall to relevant organisations for youth and young people in Scotland, and by Gill Meara to Local and Regional Services (LaRS).

NDAWG will add a form of words for the first trial asking key questions as to: is it set at the right level, does the reader understand it. It will emphasise that the reader is not supposed to comment on the questions and that there will be a version of the leaflet published with illustrations.

Action 5.5 Subgroup members to think of a title for the information leaflet by Friday 2nd November.

4.3 Vehicles for communication

Members agree that the leaflet would be useful as speaking notes for a presentation which would be a set of PowerPoint slides with illustrations based on the questions.

Action 5.6 David Collier to provide illustrations for questions 1 and 2 of the information leaflet by the end of November.

Action 5.7 Ray to provide an illustration for question 3 of the information leaflet by the end of November.

Action 5.8 David Webbe Wood to provide the FSA modelling schematic for question 4 of the information leaflet by the end of November.

Action 5.9 David Webbe Wood to approach CEFAS for an illustration of monitoring outside a power station for question 5 of the information leaflet by the end of November.

Action 5.10 David Webbe Wood to provide an illustration of the RIFE report for question 6 of the information leaflet by the end of November.

Action 5.11 Anne to provide an illustration of the collection of seaweed for question 7 of the information leaflet by the end of November.

Action 5.12 Mike to provide illustrations for questions 8 and 9 of the information leaflet by the end of November.

Action 5.13 Barrie to provide illustrations for questions 10 and 11 of the information leaflet by the end of November.

Members will bring their illustrations to the next communications subgroup meeting and the illustrations for the information leaflet will be selected from them.

4.4 Communication of risk – is it NDAWG's business

Subgroup members agreed that it fell within the remit that NDAWG should be communicating risk but were not going to give advice on how to estimate risk from dose.

4.5 Should we consider a briefing note on: collective dose, emergency procedures

Barrie has produced a draft note on collective dose which discusses the pitfalls of collective dose and when it is to be used. Members agreed that this will serve as the basis of a possible note from the subgroup in the future.

Members agreed that emergency procedures did not fall under the terms of reference of the subgroup but was a responsibility of the NII, NEPLG.

Members reconsidered the terms of reference (TOR) for the subgroup and agreed that the subgroup still needed to address the TOR's concerning: uncertainty and probabilistic assessments; who is the audience for such information.

Action 5.14 David Collier to produce a table of who needs to be communicated to and what information they might need.

5 AOB

The NDAWG Open meeting gave people the opportunity to comment on different ways of presenting doses to the public and the HPA-RPD received some useful feedback. Jane Simmonds will be updating members as to the progress in this area at the 12th main NDAWG meeting in November 2007.

6 Date of next meeting

The next meeting will be in the New Year 2008.

7 Summary of Actions

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Paper 12-05

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Ray Kowe 29 October 2007